Latin America IoT in Automotive Market (2018-2023)
Latin America IoT in Automotive Market Latin America is one of the emerging markets for IoT in automotive market. The connected car technology is expanding in Latin America very quickly and penetration is expected to nearly be four times of the current size in the next five years. This is expected to drive the adoption of IoT in automotive market in LATAM. Latin American countries like Brazil, Mexico, Colombia, Chile and Argentina are focusing on vehicle connectivity and product differentiation in automotive. Connected value-added services and infotainment, and next-generation human-machine interface are of highest interest to people in the region. According to Netscribes, the Latin America IoT in automotive market is projected to grow at a compound annual growth rate (CAGR) of 22.04% leading to a revenue of USD 6.42 Bn by 2023. Growth in Gross Domestic Product and drop in poverty are expected to boost the adoption of high-end IoT enabled cars in the coming years. With Brazil and Argentina coming out of recessions, growth is returning to Latin America region after almost five years of deceleration. Inflation is also controlled at sub-nominal levels, hinting at favorable adoption of IoT in automotive industry. Also, cars are the preferred mode of transportation in this region as public transportation system is moderate. So, there is a demand for in-vehicle media and entertainment. The improved availability of high speed internet is enabling customers to shift towards using integrated IoT connectivity where consumers integrate their smartphone app in the vehicle through IoT. The Latin America IoT in automotive market is classified into three primary segments: - based on connectivity form: tethered, integrated, embedded - based on communication type: vehicle to vehicle, in-vehicle, vehicle-to-infrastructure and based on application: navigation, telematics, and infotainment. The people in Latin American countries like Brazil prefer to customize their vehicles with aftermarket infotainment options like satellite TVs, cockpits, etc. along with provisions of information like real-time traffic updates. Thus, the infotainment segment, particularly of the integrated type, is growing steadily in the region. Key growth factors In Latin American countries like Brazil, Mexico, Colombia, Chile and Argentina, vehicle connectivity is a primary focus for market and product differentiation. Value-added services, infotainment, and human-machine interface are segments in which consumers are the most interested. Additionally, the falling cost of connected devices, sensors and Machine-to-Machine (M2M) modules in the region, clubbed with the fact that needs for investment technology are not adequately met with traditional IT, is allowing IoT investments to accelerate in the region. Threats and key players Latin America is expected to face a monetization challenge in the overall IoT adoption. Determining the correct monetization opportunity for the IoT business is a necessary condition for the growth of IoT in the automotive market in Latin America. Major players in the Latin America IoT in automotive
market are Cisco, Ford, IBM, Microsoft, AT & T, etc. What’s covered in the report? 1. Overview of the Latin America IoT in automotive market. 2. Market drivers and challenges in the Latin America IoT in automotive market. 3. Market trends in the Latin America IoT in automotive market. 4. Historical, current and forecasted market size data for the Latin America IoT in automotive market segmentation by connectivity form (tethered, integrated, embedded) – by revenue (USD Bn). 5. Historical, current and forecasted market size data for the Latin America IoT in automotive market segmentation by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure) – by revenue (USD Bn). 6. Historical, current and forecasted market size data for the Latin America IoT in automotive market segmentation by application (navigation, telematics, infotainment) - by revenue (USD Bn). 7. Historical, current and forecasted country-wise (Brazil, Mexico and Argentina) market size data (USD Bn) for the Latin America IoT in automotive market and its segmentations by connectivity form (tethered, integrated, embedded), by communication type (vehicle to vehicle, in-vehicle, vehicle to infrastructure), and by application (navigation, telematics, infotainment). 8. Analysis of the competitive landscape and profiles of major companies operating in the market. Why buy? o Understand the demand for IoT in automotive market to determine the viability of the market. o Determine the developed and emerging markets where IoT for automotive market is provided. o Identify the challenge areas and address them. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth. o Define the competitive positioning by comparing the products and services with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com."
Europe Cancer Screening Market (2018-2023)
"Europe cancer screening market Europe after North America is the second largest market leading the cancer screening market. The market is forecasted to grow at a compound annual growth rate of (CAGR) of 8.1% resulting in an annual revenue of USD 22.43 Bn during the forecast period (2018-2023). Increase in the aging population along with the rise in the number of cancer incidences is a key driving factor for the market. Western Europe is moving fast towards the adoption of performance-based remuneration systems. By end users, the market is segmented into hospitals, laboratories and independent physicians and clinics. The Laboratory segment will witness a progressive growth during the forecast period 2018-2023 while the hospital segment will account for the maximum revenue of USD 11.18 billion during the forecast period. By screening type, the market is segmented into laboratory, genetic, imaging, biopsy and endoscopy tests. Genetic, biopsy and endoscopy will be the leading segments during the forecast period 2018-2023. By application type, the market can be segmented into lung, breast, melanoma, kidney and colorectal cancer types. Colorectal, kidney, melanoma and breast cancer will occupy a larger share of the market during the forecast period 2018-2023. By countries, the market is divided into the United Kingdom (U.K.), France and Germany. Key growth factors Rise in the aging population, changing environmental conditions along with the adoption of a sedentary lifestyle is contributing to more cancer-related cases. Threats and key players Stringent regulations along with regulatory inter and intra state barriers pose many challenges for the region. Lack of associated funding and transparency in medical procedures turn out to be as threats to the market. Key players in the European cancer screening market are F. Hoffman-La- Roche Ltd, Bayer AG, and Johnson & Johnson, Pfizer, Merck & co. What is covered in the report? 1. Overview of the European cancer screening market. 2. Market drivers and challenges in the European cancer screening market. 3. Market trends in the European cancer screening market. 4. Historical, current and forecasted market size data for Europe market segmentation based on type of end users (hospitals, laboratories, independent physicians and clinics) – by type of screening (laboratory, genetic, imaging, biopsy and endoscopy) –by application (lung, breast, melanoma, kidney and colorectal). 5. Historical, current and forecasted market size data for Europe market segmentation based on end-users (hospitals, laboratories, independent physicians and clinics) – by type of screening type(laboratory, genetic, imaging, biopsy and endoscopy) –by application (lung, breast, melanoma, kidney and colorectal). 6. Historical, current and forecasted market size data of the cancer screening market by countries UK, Germany and Others (Other parts of Europe) – by revenue . 7. Historical, current and forecasted market size data for country-wise segments – by revenue. 8. Analysis of the competitive landscape and profiles of major competitors operating in
the European market. Why buy? o Understand the demand for the cancer screening market to determine the viability of the market. o Understand the country-specific market size and observations for each segment. o Develop strategies based on the drivers, trends and highlights for each of the segments. o Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed. o Recognize the key competitors of this market and respond accordingly. o Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth. o Define the competitive positioning by comparing the products and services compared with the key players in the market. Customizations available With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com.
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